

MEMO / NOTE DE SERVICE



To / Destinataire	Mayor and Members of Council	File/N° de fichier: RCFS-GM- 0007-2023
From / Expéditeur	Dan Chenier General Manager / directeur général Recreation, Cultural and Facility Services Direction générale des loisirs, de la culture et des installations	
Subject / Objet	Tony Graham sponsorship agreement roll-out	Date: June 7, 2023

Mayor and Members of Council,

I'm pleased to advise that the activation of the City's 10-year sponsorship agreement with the Tony Graham Automotive Group is underway.

In addition to naming rights at the Kanata Recreation Complex, Tony Graham Automotive Group is investing in community recreation programming through the sponsorship of free access for Ottawa youth to our cardio and weight rooms for the summer months at select City recreation centres.

There are many benefits to motivating youth to be and stay active, especially for their mental health and social well-being. Offering free memberships to Ottawa youth is a great incentive to introduce them to fitness and a healthy choice of activity during the summer months.

To qualify for the free workout pass, youth must be a resident of Ottawa between the ages of 13 to 17, attend a short orientation at their preferred location to familiarize them with the safe use of the equipment, and have a signed consent form from a parent or guardian.

For more information on this new youth recreation program, visit ottawa.ca/TonyGrahamYouthPass.

We encourage you to share this exciting new initiative with your residents. Should you have any questions related to this, please feel free to contact Ingrid Meza-McDonald, Manager, Corporate Sponsorships.

Regards,

Dan Chenier
GM/DG
Recreation, Cultural and Facility Services
Direction générale des loisirs, de la culture et des installations
City of Ottawa/Ville d'Ottawa (613) 580-2424 Ext 24295

cc: Senior Leadership Team
Recreation, Cultural and Facility Services Departmental Leadership Team
Director, Public Information and Media Relations